

NOV 17 2003

OFFICIAL

**Carstens,
Yee &
Cahoon, L.L.P.**

13760 Noel Road
Suite 900
Dallas, Texas 75240

Main No. (972) 367-2001
Facsimile (972) 367-2002

Facsimile Cover Sheet

To: Commissioner for Patents for Examiner Melanie A. Kemper Group Art Unit 3622	Facsimile No.: 703/872-9306
From: Carrie Parker Legal Assistant to Patrick C. R. Holmes	No. of Pages Including Cover Sheet: 13
Message:	
Enclosed herewith:	
<ul style="list-style-type: none"> • Transmittal Document, • Response to Office Action, and • Associate Power of Attorney. 	
Re: Application No. 09/400,583 Attorney Docket No: CR9-99-049	
Date: Monday, November 17, 2003	
Please contact us at (972) 367-2001 if you do not receive all pages indicated above or experience any difficulty in receiving this facsimile.	<i>This Facsimile is intended only for the use of the addressee and, if the addressee is a client or their agent, contains privileged and confidential information. If you are not the intended recipient of this facsimile, you have received this facsimile inadvertently and in error. Any review, dissemination, distribution, or copying is strictly prohibited. If you received this facsimile in error, please notify us by telephone and return the facsimile to us immediately.</i>

**PLEASE CONFIRM RECEIPT OF THIS TRANSMISSION
BY FAXING A CONFIRMATION TO 972-367-2002.**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: **Busche et al.** §
 Serial No.: **09/400,583** §
 Filed: **September 22, 1999** §
 For: **Method and System for**
Integrating Spatial Analysis and Data
Mining Analysis to Ascertain
Favorable Positioning of Products in a
Retail Environment §

Group Art Unit: **3622**Examiner: **Kemper, Melanie A.**Attorney Docket No.: **CR9-99-049**

Certificate of Transmission Under 37 C.F.R. § 1.8(a)
 I hereby certify this correspondence is being transmitted via facsimile to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, facsimile number (703) 872-9306, on November 17, 2003.

By:

Carrie Parker

Carrie Parker

36736
 PATENT TRADEMARK OFFICE
 CUSTOMER NUMBER

TRANSMITTAL DOCUMENT

Commissioner for Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

Sir:

ENCLOSED HEREWITH:

- Response to Office Action; and
- Associate Power of Attorney.

No fees are believed to be required. If, however, any fees are required, I authorize the Commissioner to charge these fees which may be required to IBM Corporation Deposit Account No. 09-0461. No extension of time is believed to be necessary. If, however, an extension of time is required, the extension is requested, and I authorize the Commissioner to charge any fees for this extension to IBM Corporation Deposit Account No. 09-0461.

Respectfully submitted,

Duke W. Yee
 Duke W. Yee
Registration No. 34,285
CARSTENS, YEE & CAHOON, LLP
 P.O. Box 802334
 Dallas, Texas 75380
 (972) 367-2001
ATTORNEY FOR APPLICANTS